



# The Breathing Association

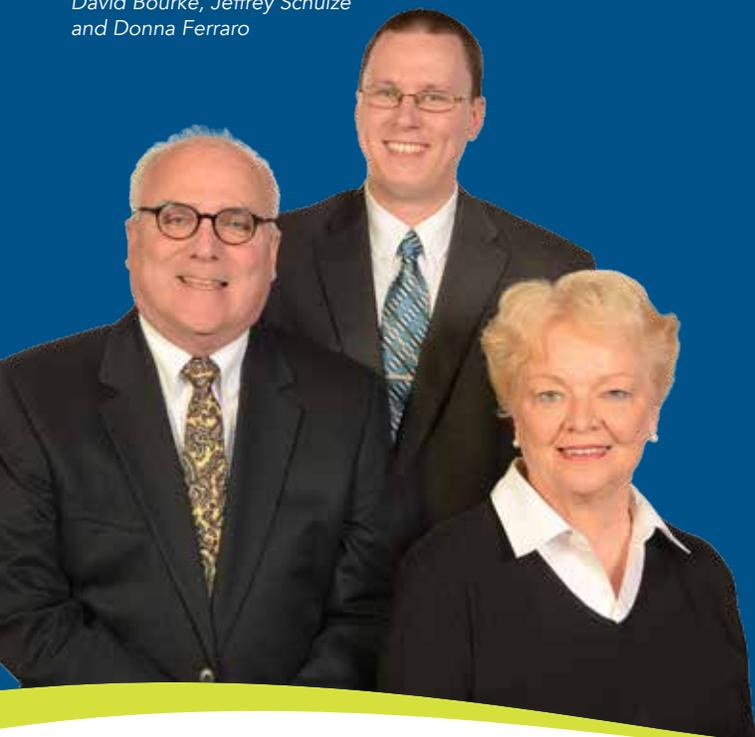
Helping you breathe easier.

## Annual Report

July 1, 2011 - June 30, 2012



*Administrative Staff:  
David Bourke, Jeffrey Schulze  
and Donna Ferraro*



## Our Mission Statement

The Breathing Association serves the community as the leading resource for promoting lung health and preventing lung disease through education, detection, treatment and service.

### We fulfill our mission by:

- Providing exemplary, results oriented services to people who are suffering from lung and breathing disorders;
- Partnering with health care professionals, businesses, donors and community leaders to educate the community about the devastating impacts of lung disease and to support The Breathing Association programs;
- Forecasting long-term community lung health needs;
- Advocating for positive community wide approaches to improving lung health;
- Creating and providing population-specific treatment, education and services;
- Maximizing the health and quality of life for low income and minority populations.

## Making a Difference, Saving Lives.

The Breathing Association is a local independent non-profit that has been serving your town and neighbors for 106 years. We provide free direct lung health services for those in poverty who have asthma, COPD, and other lung diseases. We are a medical model for utility support for those in poverty. We accomplish these services in a highly focused and efficient manner, always showing deep respect and compassion for those we serve. Throughout this Annual Report, we want to share not only the numbers and figures behind our work, but also the stories and faces that remind us of the importance of this mission.



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Marie E. Collart, Ph.D.,  
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Danni Palmore, Secretary;  
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*Not Pictured: Jeff Pizzola,  
Treasurer*

*Pictured on Cover,  
Management Team:  
Judy Kress, Teresa Allton,  
Colette Harrell,  
Jeffrey Schulze and  
Marie E. Collart, Ph.D.*

## The Free Lung Health Clinic

The Free Lung Health Clinic targets low income individuals and includes both an on-site no fee, no co-pay clinic and a mobile medical van that provides health care to clients at locations throughout Franklin County, as funded by Ohio Development Services Agency.

As a result of this program in partnership with Home Energy Assistance Program (HEAP):

**335** individuals received medical services in the clinic via **497** health care visits with **967** free prescriptions and over the counter medications distributed, and **1,485** testing services provided at no cost. This outcome provides free quality health care to uninsured and under-insured individuals.

As a result of this program in partnership with IMPACT Community Action:

**378** individuals received medical services aboard our mobile medical unit via **611** health care visits with **1,260** free prescriptions and over the counter medications distributed, and **1,927** testing services provided at no cost. This outcome provides free quality health care to uninsured and under-insured individuals.



*Dave Thompson welcomes patients to the mobile medical unit.*



*Clinic Staff: Dave Thompson, Hannah Mugambi, BSN; Joyce E. Johnson, CRT, RCP; Clinic Director Teresa Jayne Allton, MSN, CNP; Colleen Wesley, BSN; Lindsey Clark Bergen; Scott Compton*

## Mary W, was first diagnosed with asthma 30 years ago.

Mary came to the Lung Health Clinic in 2010 complaining of shortness of breath, coughing and wheezing. She had been on a variety of medications and inhalers over the years, but could no longer afford to pay for them or the medications needed for her ten year old nebulizer. Following a comprehensive exam at the Lung Health Clinic, Ms. W received a new nebulizer and was prescribed rescue and maintenance inhaler medications. She was enrolled in a Patient Assistance Program with a drug manufacturer who will provide her breathing medications at no cost. At her most recent visit she reported her breathing issues have shown significant improvement and she is able to maintain her employment thanks to the clinic.



*Mary W with Clinic Director, Teresa Jayne Allton, MSN, CNP*

## COPD/Pulmonary Rehabilitation Program (Senior Outreach)

Newly diagnosed with COPD, Barbara T wanted to better understand her treatment regime.

Barbara contacted The Breathing Association's Senior Outreach Respiratory Therapist to request a home visit. After several home based COPD education visits, Barbara became pro-active in dealing with her condition and began to feel more comfortable with her treatment and use of portable oxygen. She joined the Better Breathing Club, a support group for people with COPD and their caregivers. Barbara attends meetings and benefits from both socialization and education on community based services for seniors in Franklin County.



Barbara T with Lung Health and Senior Outreach Manager Joyce E. Johnson, CRT, RCP

This program contributes to individuals with chronic lung disease to have an improved quality of life.

**73** adults with lung health disease received home-based pulmonary education. **977** participated in group education programs. **46** caregivers and individuals at risk of lung health disease participated in educational programming. This program contributes to individuals with chronic illnesses having an improved quality of life and is funded by Franklin County Senior Options.

HEAP Staff:

Front Row (Left to Right): Vernice Wright; HEAP Director, Colette Harrell, MS; Denise Steward; Susan Henry

Back Row (Left to Right): Maria Vasquez; Kandy Burch; Nikia Gales; Dan Buchsieb; Matt Capek; Frank Stiger; Mychall Woods; Erin Davis; Lolita Lindsey

Not Pictured: Krystal Coffey Conner, Tchaka Hayden, Ce'Mone Jackson and David Jeffries



## HEAP Medical Supplies Program

Over the past year, Jeffrey J's hours at work have been cut back and he has been struggling to pay his bills and retain his housing.

Thanks to the Summer Crisis program and PIPP, he caught up on his electric bill payments, had his monthly AEP charges reduced from \$56 to \$10 per month, and received an air conditioner to help beat the brutal summer heat. He is very grateful for HEAP assistance since few programs are available to help single working adults who are in financial crisis.

Jeffrey J with HEAP Case Manager Dan Buchsieb



HEAP Medical Supplies Program provided free lung health medical supplies and prescription assistance to low income persons diagnosed with lung health disease. As a result of this program, the following were distributed to individuals with a prescription:

**1154** Air conditioners. **307** Fans. **28** Other medical supplies (nebulizers, spacers, etc). **147** received prescription assistance via Inventiv. This outcome contributes to a healthier population better able to manage their lung health disease.

## Home Energy Assistance Program (HEAP/PIPP)

Tasha C, a single parent with three children, is a Business Management student at Columbus State.

Tasha was recently employed at CORE, Inc., as an office manager. Tasha is very grateful for the help she received from The Breathing Association's Home Energy Assistance Program (HEAP) over the past three years as she worked to regain employment. Last winter, Tasha and her children were happy to receive hats, gloves, and scarves to stave off the winter cold. She did not reapply for assistance this summer, but remains on a budget plan while reestablishing financial stability for her family.



*Tasha C with HEAP  
Senior Case Manager,  
Vernice A. Wright*

Home Energy Assistance Program targets low income individuals with medical needs.

**14,934** budgets generated under the Percentage of Income Payment Plan. **28,350** HEAP/PIPP applications processed. **\$1,289,054** utility payments made for electric, gas, and other fuel. This result helps stabilize families in crisis and helps them make wise choices in the future. HEAP is supported by the Ohio Department of Development, Office of Community Services, AARP volunteers and donations from the public.

## Asthma Access

### Mary P was referred to The Breathing Association's Asthma Education Program by her HEAP Caseworker.

With no health insurance, Mary was unable to manage her asthma because she could not afford her medications. At the time of her home asthma education visit, Mary was linked to The Breathing Association's Lung Health Clinic where she was given an exam, a breathing test, and a nebulizer. She was also enrolled in a prescription assistance program that provided her asthma medications at no cost. Mary now has regular health care through the clinic and has the knowledge and medications she needs to manage her asthma.



Mary P with Asthma Outreach Coordinator Cynthia Stone, RRT

Asthma Access provided home and clinic based asthma-management services using best practice methodologies. As a result of our services,

**99** clients received 1 to 2 home visits to improve health literacy. **10** schools (pre-school and elementary) completed in-school Asthma Education programs and conducted asthma trigger remediation projects.

**851** individuals participated in group education re: asthma and asthma triggers. This outcome helps children and adults with asthma improve health outcomes and improve their quality of life by better managing their disease.

## Tobacco Training Initiative

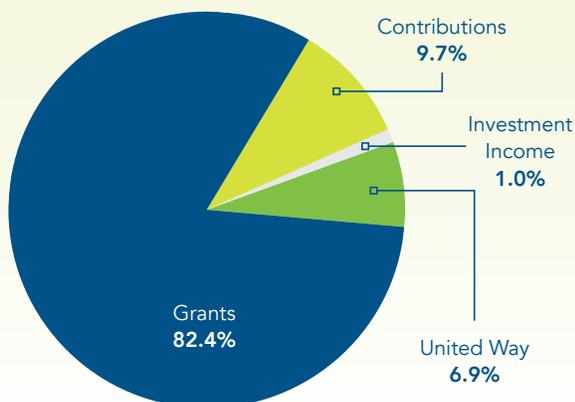
Tobacco Training Initiative provides tobacco cessation education for medical professionals. **56** individuals received ongoing tobacco education and **54** medical professionals were certified. This program was funded by Pfizer Foundation and participants.

## Financial Summary

Total Net Assets at June 30, 2012 - \$1,061,091

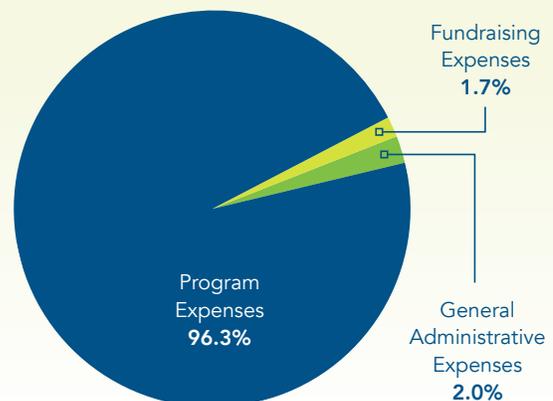
### Operating Revenue\* Fiscal Year Ending June 30, 2012

Total Income \$2,065,769



### Operating Expenses Fiscal Year Ending June 30, 2012

Total Expenses \$2,075,481  
before depreciation.



\*To accomplish our goals, we receive federal, state, and local funding and donations from our supporters.

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## Our Supporters Are Our Strength

We truly give thanks to the corporations and organizations that give us their support.

### Grants

- American Electric Power
- Columbus Foundation
- Franklin County Senior Options
- IMPACT Community Action
- InVentive
- Ohio Association of Free Clinics
- Ohio Department of Development  
LIHEAP and REACH
- Ohio Environmental Education Fund
- Pfizer Foundation
- Reinberger Foundation
- United Way of Central Ohio

### Community Foundation

Evans Cross Family Fund  
Mr. and Mrs. Nicholas M. Evans

### Special Events

- The Breathing Association Golf Classic  
Tony Nixon, Chair
- Carrie Nelson Black  
Mother's Day Tea, Co-Chairs  
Diane Habash, Ph. D.  
and Monica Fall  
2011 Honorees: Sue Doody and  
Jeni Britton Bauer

### Corporation & Organizations

- Able Roofing
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- The Columbus Crew
- The Kroger Company
- The Refectory
- Tim Kern
- Total Wellness Concepts, LLC
- Two Men and A Truck
- Vorys, Sater, Seymour, & Pease, LLP
- Winans Chocolate & Coffee



Helping you breathe easier.

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We also honor and thank all individuals who donated time, funding and in-kind resources to help us help others. We make every effort to list each donor's name correctly. If a listing has been inadvertently misspelled or omitted, please contact us.