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### Mission Statement:

The Breathing Association serves the community as the leading resource for promoting lung health and preventing lung disease through education, detection and service.

### Staff & Consultants

Marie E. Collart	Ta'Mika McCluney
Wilma J. Addie	Lindsey Musser
Tara Becker	Linda A. Reynolds
Linda D. Craig	Denise Steward
Donna S. Ferraro	Dana Wilkie
Colette Harrell	Vernice Wright
Carlotta Hughes-Culp	Thelma D. Young
David D. Jeffries, Jr.	Ami Doenges
Joyce E. Johnson	Brandi Franklin
Judy A. Kress	Kristina Keiffer
Frank Kuria	Jessie Kemp
Kenneth E. Lavin	Mary Lou Rahde

## Our Supporters Are Our Strength

We truly give thanks to the corporations, organizations and individuals that give us their support. For a complete listing of all supporters please refer to our Donor List.

### Grants

Franklin County Senior Options	Ohio Tobacco Prevention Foundation
Gerbig, Snell/Weisheimer Healthcare Initiative	Osteopathic Heritage PhRMA
Harry C. Moores Foundation	The Columbus Foundation
LIHEAP / Ohio Department of Development	United Way of Central Ohio
	Wendy's International Foundation

### Corporations & Organizations

Abbott Laboratories	McConnell BBC
Alpha Theta	Medco Health
American Electric Power	Microsoft
American Home Patient	Mount Carmel Health System
Archer-Meek-Weiler Agency	National City Corporation
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Gahanna Clean Indoor Air	Vorys, Sater, Seymour & Pease LLP
Gamma Theta Chapter - Kappa	Wachovia Foundation
Grange Insurance Companies	Walk Nationwide
InnoPak	West Jefferson Chapter 492, OES
Key Bank	



Helping you breathe easier.

1520 Old Henderson Road  
Columbus, OH 43220

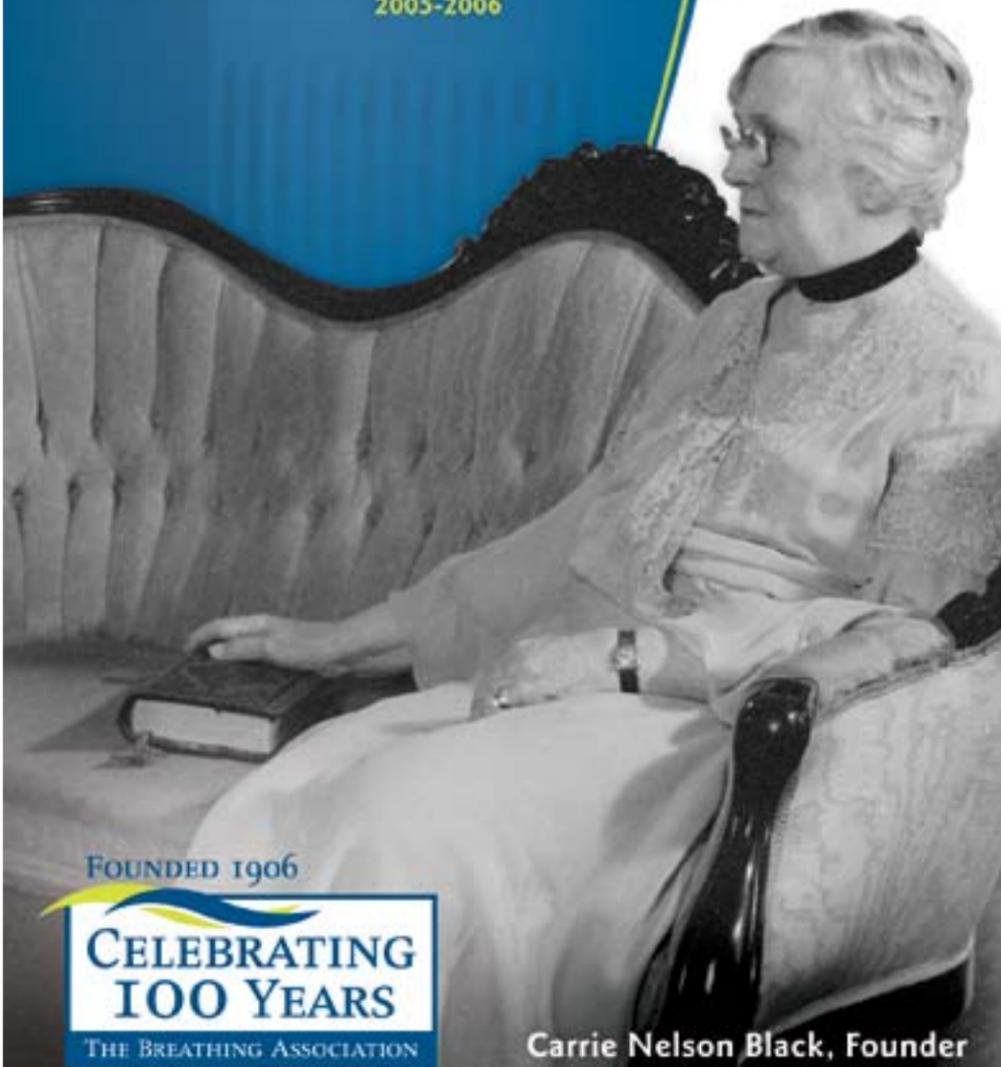
PH: 614.457.4570  
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# The Breathing Association

## Annual Report

2005-2006



Carrie Nelson Black, Founder



## A Century of Service

The Breathing Association has been through many changes over the past 100 years. Originally founded as The Columbus Tuberculosis Society in 1906 by visionary Carrie Nelson Black, we have stayed true to our mission. While times have changed (and even our name), we still serve the community as the leading resource for promoting lung health and preventing lung disease through education, detection and service.

Our 100th anniversary celebration has given us the opportunity to officially honor those that have contributed to the history of this organization. Without the help and support of countless trustees, staff, donors and volunteers over the years, we could have never reached this milestone.

We are also celebrating the defeat of Issue 4 and the passing of Issue 5 for a SmokeFreeOhio. This is truly a win-win situation for everyone in Ohio!

This year has been filled with celebration and progress. We have added to our staff, restructured the organization and expanded the list of services we can offer to those in need.

Several things have added to the excitement of our Centennial Celebration. We received the Ohio Non-profit Excellence Award, in recognition of excellence, dedication and service, for our leadership in SmokeFree Columbus. We were also awarded the 2006 Clean Air Award from the Mid-Ohio Regional Planning Commission. This award was for our Dirty Air Campaign that alerts pregnant women of a dirty air day so that they can stay indoors and protect the lungs of their unborn child. It is very gratifying to see the community's appreciation of the fine work and service of The Breathing Association.

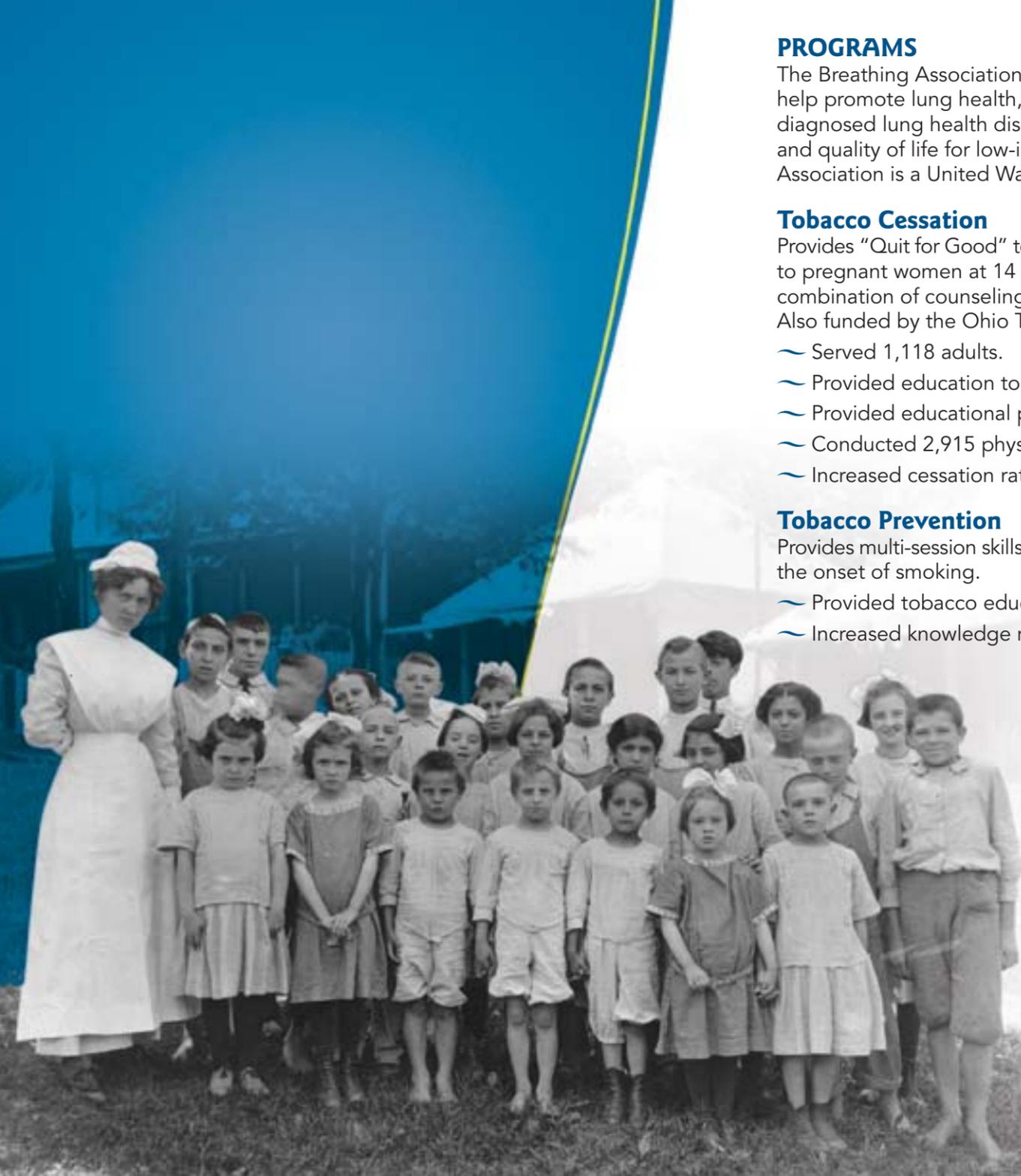
It's hard to imagine a year filled with more excitement and activity than this past one. However, we have a lot of work ahead of us, and new challenges for the upcoming years.

We give special thanks to all donors for their generous gifts, services and volunteer support. The foundation is being set for the next 100 years!

*Rebecca E. Nelson*      *Marie E. Collart*

Rebecca Nelson  
Board Chair  
The Ohio State University

Marie E. Collart  
President, CEO  
The Breathing Association



## PROGRAMS

The Breathing Association provides several direct service programs that help promote lung health, prevent lung disease, help individuals with diagnosed lung health disease live a better life and maximize the health and quality of life for low-income and minority populations. The Breathing Association is a United Way supported agency.

### Tobacco Cessation

Provides "Quit for Good" tobacco cessation services to adults and screening to pregnant women at 14 sites throughout Franklin County using a combination of counseling, pharmacotherapy, and relapse prevention. Also funded by the Ohio Tobacco Prevention Foundation.

- ~ Served 1,118 adults.
- ~ Provided education to 77 physicians.
- ~ Provided educational programs to 500 individuals.
- ~ Conducted 2,915 physician screenings.
- ~ Increased cessation rate from 25.7 to 27%.

### Tobacco Prevention

Provides multi-session skills education to children grades K-6 to help prevent the onset of smoking.

- ~ Provided tobacco education to 1,265 children.
- ~ Increased knowledge regarding healthy tobacco free behaviors 100%.

### Asthma Access

Provides access to care through home and clinic based asthma management services. Provided home and clinic based services to 296 individuals, mostly children, with asthma.

- ~ Provided educational services to 250 individuals.
- ~ Obtained funding from Wendy's International Foundation and multiple other donors for asthma camp and parent education for 20 children.
- ~ Obtained funding from The Columbus Foundation for a community partnership in asthma outreach services with New Salem Missionary Baptist Church.

- ~ Obtained funding from the Harry C. Moores Foundation for the "Be Aware of Dirty Air" campaign to warn pregnant women of the dangers of dirty air to their child before and after birth.
- ~ 78% of program participants reported improved health status as a result of the services provided.

### COPD / Pulmonary Rehabilitation Program

Provides home-based pulmonary education services and Better Breathing Club support. Also funded by Franklin County Senior Options:

- ~ Provided home based services to 134 seniors with COPD.
- ~ Provided Better Breathing Club support services to 36 individuals.
- ~ Provided educational seminars to 586 individuals.
- ~ Provided educational newsletters to 336 individuals.
- ~ 69% of clients reported improved health status as a result of the services provided.

### Medical Supplies

Provides free lung health medical supplies and prescription assistance to low income persons diagnosed with lung health disease. Operated in cooperation with Kroger, Meijer, and numerous other drug stores, this program is also funded by Gerbig, Snell/Weisheimer & Associates and PhRMA:

- ~ Provided medical supplies to 49 low income persons.
- ~ Provided air conditioners to 1,086 low income persons.
- ~ Provided prescription assistance to 43 low income persons.
- ~ Provided educational seminars to 110 low income persons.
- ~ Our air conditioner program, Project AirCare, started in 1988, was a national pilot program now provided in every state.
- ~ 90% of applicants gained access to medical supplies through this program.

### Home Energy Assistance Program (HEAP)

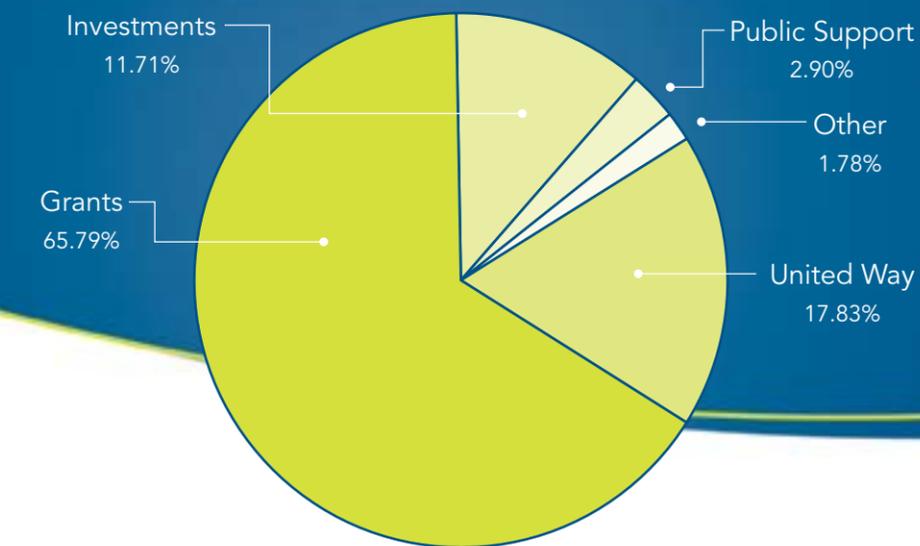
A newly established year round HEAP site targeted to serve the elderly and individuals with a medical need. The program provides year round home energy assistance and expands Project AirCare to a Summer and Winter Crisis Program. Funded by the Ohio Department of Development, Office of Community Services, in the first 5 months of operation the program, in conjunction with the Medical Supplies program:

- ~ Provided energy assistance payments to 768 customers.
- ~ Referred 139 persons to lung health programs.
- ~ Provided PIPP budget plan services to 132 persons.

## Financial Summary

### Operating Revenue - Fiscal Year Ending June 30, 2006

Total Income \$1,796,238



### Operating Expenses - Fiscal Year Ending June 30, 2006

Total Income \$1,954,883

