



The Breathing Association

Helping you breathe easier.

Annual Report

July 1, 2009 - June 30, 2010





Our Mission Statement

The Breathing Association serves the community as the leading resource for promoting lung health and preventing lung disease through education, detection, and service.

We fulfill our mission by:

- Providing exemplary, results oriented services to people who are suffering from lung and breathing disorders;
- Partnering with health care professionals, businesses, donors and community leaders to educate the community about the devastating impacts of lung disease and to support Breathing Association programs;
- Forecasting long-term community lung health needs;
- Advocating for positive community wide approaches to improving lung health;
- Creating and providing population-specific education and services;
- Maximizing the health and quality of life for low income and minority populations.

Programs

The Free Lung Health Clinic

The Free Lung Health Clinic targets low income individuals and includes both an on-site free clinic and a mobile medical van that provides health care to clients at locations throughout Franklin County. As a result of this program, 701 individuals received medical services and 609 had verified linkages to increase access to health care. This program is funded by the Ohio Department of Development, IMPACT Community Action, Community Services Block Grants, American Recovery and Reinvestment Act, and private donors. This service provides free quality health care to uninsured individuals.

Home Energy Assistance Program

Home Energy Assistance Program (HEAP/PIPP) target low income individuals with medical needs. Our HEAP staff generated 9,811 budgets under the Percentage of Income Payment Plan and processed 9,051 HEAP/PIPP applications, resulting in payment assistance of \$1,271,315.10 in electric, gas, and fuel utility payments. Staff also made 493 verified linkages to services that increased customer access to health care. 431 HEAP customers were provided air conditioners in 2009/10 through our Summer Crisis Program and 200 fans were distributed. Additionally, hats, gloves, scarves, and blankets were given to 285 individuals. This result helps stabilize families in crisis and helps them make wise choices in the future. This program is supported by the Ohio Department of Development, Office of Community Services, AARP volunteers and donations from the public.

Asthma Access

Asthma Access provided home and clinic based asthma-management services using best practice methodologies. As a result of our services, 106 clients received a home visit to improve health literacy and 209 verified linkages to other services to reduce their barriers to health care. This outcome helps children and adults with asthma improve health outcomes and improve their quality of life by better managing their disease. This program is partially funded by The United Way and proceeds from The Breathing Association Golf Tournament.

COPD/Pulmonary Rehabilitation Program

COPD/Pulmonary Rehabilitation Program (Senior Outreach) provided home-based pulmonary education services to 64 adults with COPD using best practice methodologies and 21 verified linkages to other services to reduce their barriers to health care. 191 attended Better Breathing Club/exercise and nutrition programs individuals with lung health disease and 628 caregivers and individuals at risk of lung health disease participated in educational programming. This result contributes to individuals with chronic illnesses having an improved quality of life. The program is funded by Franklin County Senior Options.

Medical Supplies

Medical Supplies provided free lung health medical supplies and prescription assistance to low income persons diagnosed with lung health disease. Operated in conjunction with HEAP, and in cooperation with Kroger, the program is also funded by a grant from Gerbig Snell/Weisheimer GRACE. 117 low income uninsured/underinsured individuals received lung health medical supplies or prescription assistance. This outcome contributes to a healthier population better able to manage their lung health disease.

Tobacco Training Initiative

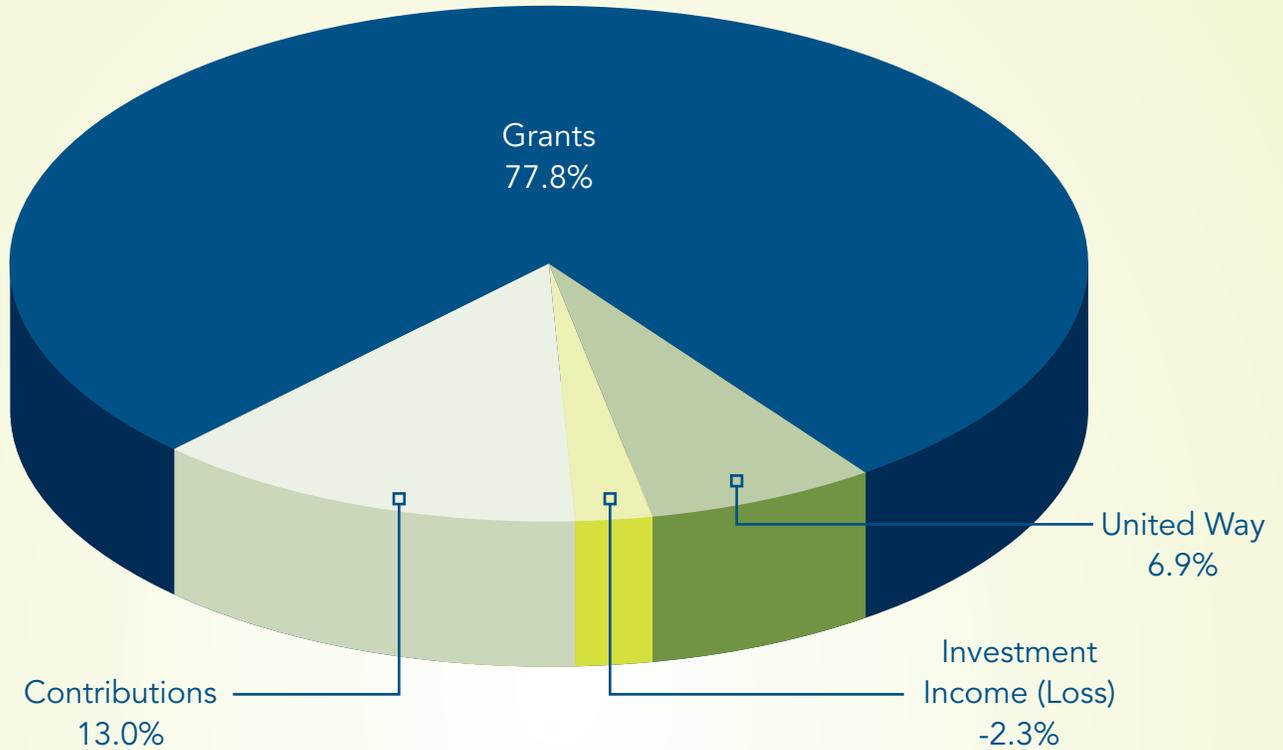
Tobacco Training Initiative provides tobacco cessation education for medical professionals. First funded in September 2009, this program trained 395 individuals and certified 9 medical professionals. The program is a collaboration between The Breathing Association and Riverside Methodist Continuing Medical Education Department and is funded by Pfizer Pharmaceutical.

Financial Summary

Total Net Assets at June 30, 2010 - \$1,231,350

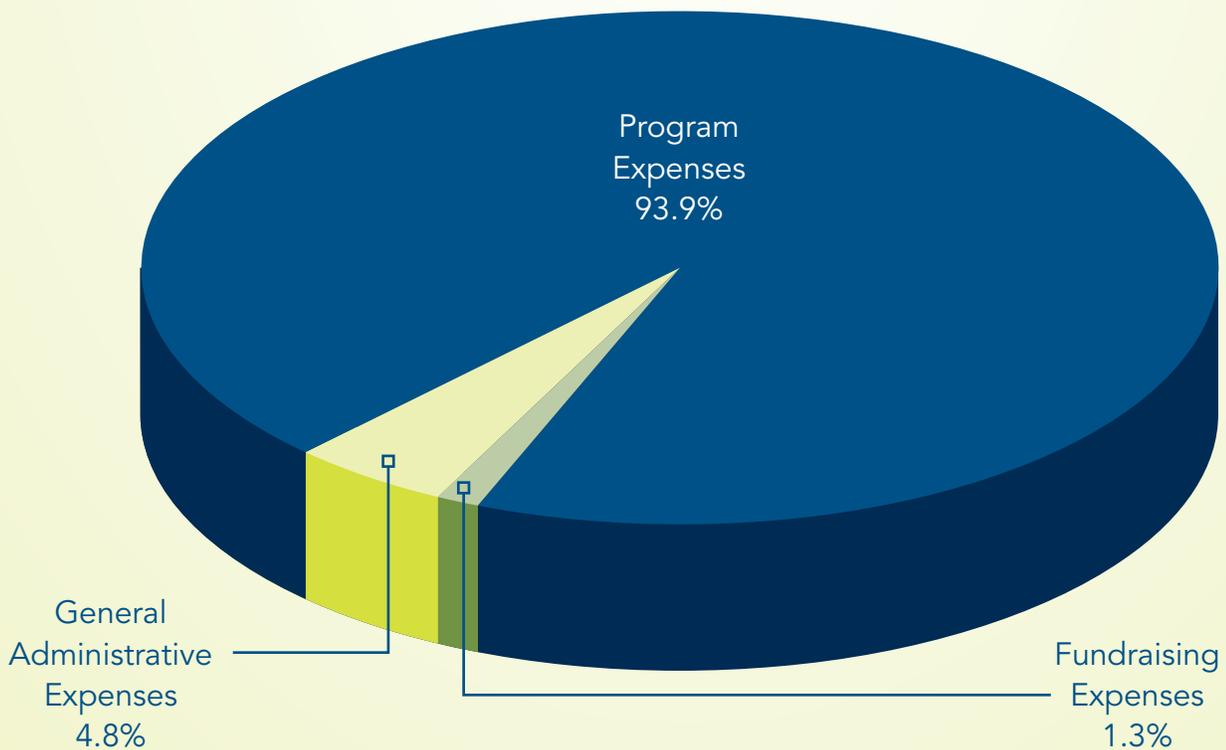
Operating Revenue - Fiscal Year Ending June 30, 2010

Total Income \$2,140,444



Operating Expenses - Fiscal Year Ending June 30, 2010

Total Expenses \$2,123,011



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Our Supporters Are Our Strength

We truly give thanks to the corporations and organizations that give us their support.

Grants

- Franklin County Senior Options
- Gerbig, Snell/Weisheimer
Grace Health Initiative
- IMPACT Community Actions
- Ohio Association of Free Clinics
- Ohio Dept. of Development –
LIHEAP & REACH
- Pfizer Pharmaceutical
- United Way of Central Ohio

Special Events

- Golf Tournament
Tony Nixon, Chair
- Carrie Nelson Black Mother's
Day Tea - Darra Knott, Chair

Corporation & Organizations

- Fifth Third Bank
- Advanced Pension
Solutions, Inc.
- American Electric Power
- Bricker & Eckler, LLP
- CDC Distribution
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- Crane Group
- Creative Spot
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- Nationwide Insurance
- Pepper Construction
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& Arthur, LLP
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- St. Albans Church
- Star Leasing Company
- State Auto Insurance
- TehKu Tea Company
- Total Wellness Concepts
- Wilks Insurance

IN-KIND support

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- Collection Fashions
- DACSO Home
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- Definity Partners
- Denig Jewelers
- Dot Keil, Inc.
- Franklin County Task
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- Giant Eagle
- Grové Financial/UBS
- Heather Lane Pottery
- Hills Floral Shoppe
- Hills Market
- Invitation by Design
- It's All in A Name, Inc.
- KENDAUSA
- Kohl's Dept. Stores
- Kroger
- Legacy Commercial Flooring
- Louise's Needlework
-
- Meat Packer's Outlet
- Meijer
- Natl. Assoc. for
Uniformed Services
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- Target
- Tastefully Simple
- TehKu Tea Company
- Total Wellness Concepts
- Tucci's Bistro
- Whole Foods



Helping you breathe easier.

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We also honor and thank all individuals who donated time, funding and in-kind resources to help us help others. We make every effort to list each donor's name correctly. If a listing has been inadvertently misspelled or omitted, please contact us.