



The Breathing Association

Helping you breathe easier.

Annual Report

July 1, 2010 - June 30, 2011





Our Mission Statement

The Breathing Association serves the community as the leading resource for promoting lung health and preventing lung disease through education, detection, and service.

We fulfill our mission by:

- Providing exemplary, results oriented services to people who are suffering from lung and breathing disorders;
- Partnering with health care professionals, businesses, donors and community leaders to educate the community about the devastating impacts of lung disease and to support Breathing Association programs;
- Forecasting long-term community lung health needs;
- Advocating for positive community wide approaches to improving lung health;
- Creating and providing population-specific education and services;
- Maximizing the health and quality of life for low income and minority populations.

Programs

The Free Lung Health Clinic

The Free Lung Health Clinic targets low income individuals and includes both an on-site free clinic and a mobile medical van that provides health care to clients at locations throughout Franklin County. As a result of this program, 1142 individuals received medical services and 766 had verified linkages to increase access to health care. This program is funded by the Ohio Department of Development, Community Services Block Grants, IMPACT Community Action Agency, American Recovery and Reinvestment Act, and private donors. This outcome provides free quality health care to uninsured low income individuals.

Home Energy Assistance Program

Home Energy Assistance Program (HEAP/PIPP) targets low income individuals with medical needs. Our HEAP staff generated 13,635 budgets under the Percentage of Income Payment Plan, processed 10,020 HEAP/PIPP applications, and 1269 in other fuel assistance programs resulting in payment assistance of \$1,162,695.80 in electric, gas, and fuel utility payments. 600 HEAP customers with medical needs were provided air conditioners in 2010/2011 through our Summer Crisis Program and 401 fans were distributed. Other amenities, including hats, gloves, scarves, and blankets given to 579 individuals. This result helps stabilize families in crisis and helps them make wise choices in the future. This program is supported by the Ohio Department of Development, Office of Community Services, AARP volunteers and donations from the public.

Tobacco Training Initiative

Tobacco Training Initiative provides tobacco cessation education for medical professionals. During the program year 423 individuals received training. Of that number, 27 medical professionals received certification as Tobacco Treatment Specialists. The program is a collaboration between The Breathing Association and OhioHealth and is funded by Pfizer Pharmaceutical.

Asthma Access

Asthma Access provided home and clinic based asthma-management services using best practice methodologies. As a result of our services, 35 clients received 1-2 home visits to improve health literacy and 184 verified linkages to other services were made to reduce client barriers to health care. This outcome helps children and adults with asthma improve health outcomes and improve their quality of life by better managing their disease. Funded by United Way.

COPD/Pulmonary Rehabilitation Program

COPD/Pulmonary Rehabilitation Program (Senior Outreach) provided home-based pulmonary education services to 78 adults with COPD using best practice methodologies. 38 received verified linkages to other services to reduce their barriers to health care. Sixty two attended Better Breathing Club, 644 participated in laughter yoga and nutrition programs, and 1151 caregivers and individuals at risk of lung health disease participated in educational programming. This result contributes to individuals with chronic illnesses having an improved quality of life. The program is funded by Franklin County Senior Options through the Senior Services Levy.

Medical Supplies

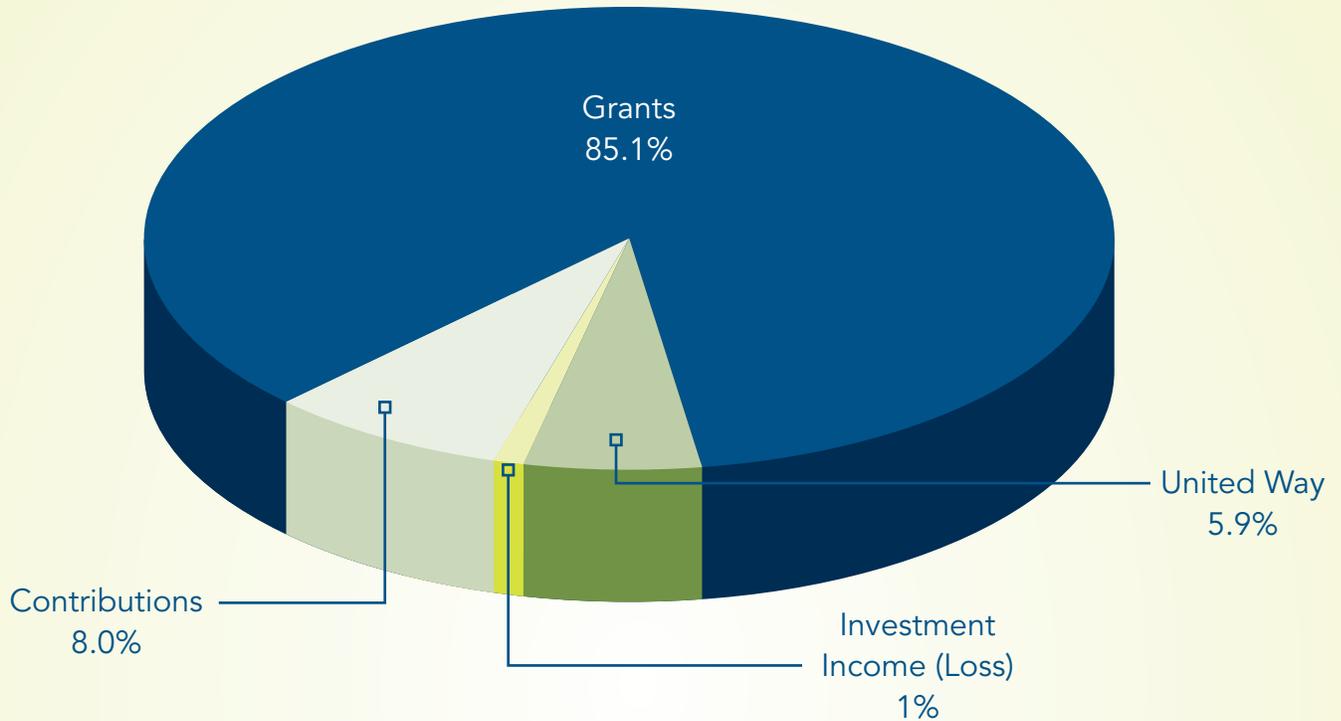
Medical Supplies provided free lung health medical supplies and prescription assistance to low income persons diagnosed with lung health disease. Operated in conjunction with HEAP, this program is also funded by United Way and Gerbig Snell/Weisheimer GRACE. As a result of this program, 116 low income uninsured/under-insured individuals received lung health medical supplies or prescription assistance. This outcome contributes to a healthier population better able to manage their lung health disease.

Financial Summary

Total Net Assets at June 30, 2011 - \$1,163,192

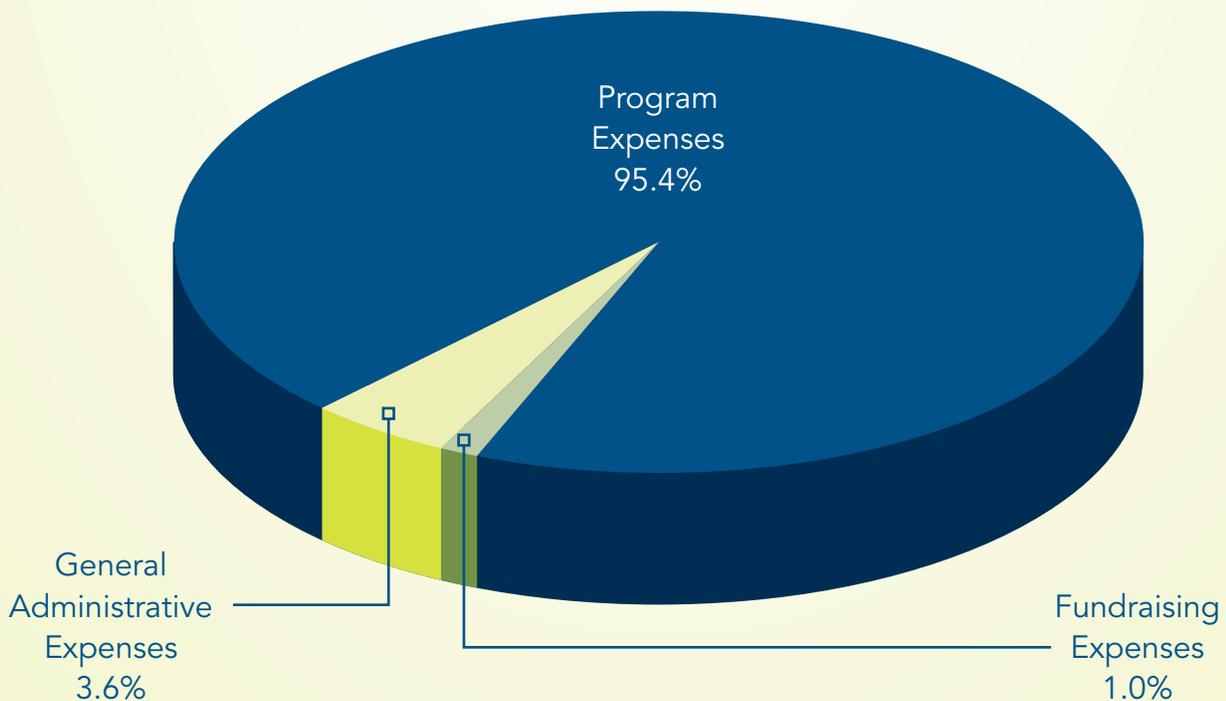
Operating Revenue* - Fiscal Year Ending June 30, 2011

Total Income \$2,268,412



Operating Expenses - Fiscal Year Ending June 30, 2011

Total Expenses \$2,336,570, including depreciation.



*To accomplish our goals, we receive federal, state, and local funding and donations from our supporters.

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Our Supporters Are Our Strength

We truly give thanks to the corporations and organizations that give us their support.

Grants

- Franklin County Senior Options
- Gerbig, Snell/Weisheimer Grace Health Initiative
- IMPACT Community Action
- Ohio Association of Free Clinics
- Ohio Dept. of Development – LIHEAP & REACH
- Osteopathic Heritage Foundations
- Pfizer Pharmaceutical
- United Way of Central Ohio

Special Events

- TBA Golf Tournament
Tony Nixon, Chair
- Carrie Nelson Black Mother's Day Tea - Darra Knott, Chair
Brenda Bell, Co-Chair

Corporation & Organizations

- Fifth Third Bank
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- Total Wellness Concepts
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We also honor and thank all individuals who donated time, funding and in-kind resources to help us help others. We make every effort to list each donor's name correctly. If a listing has been inadvertently misspelled or omitted, please contact us.